



ProjectDNA

Designing Your Future State

THE SUITE FOR COMPLEX PROJECTS

Three Modules. One Source Of Truth.

ProjectDNA manages complex projects with a lot of content and many people — in a simple and proven manner. Methodology, schedule, and money — connected end-to-end in one system. Every requirement visible. Every hour traceable. Every invoice tied to the work.

Designing Your Future State

projectdna.app



Complex transformations fail when the three layers run apart.

Methodology in slides. Schedule in spreadsheets. Money in accounting. Three systems, three truths.

Industry studies put failure / unmet-expectation rates on ERP, CRM, and digital transformation projects at 50 to 75 percent. The root cause is structural: requirements are tracked in slides, the schedule lives in Microsoft Project, and the money lives in accounting. None of them talk. Surprises compound from week one — scope creep, schedule slip, and invoices nobody can reconcile.

METHODOLOGY

Where am I being charged for?

Requirements live in someone's Word document. Scope shifts week to week with no shared record of what was agreed. Workshops feel improvised. The documentation handed over at the end isn't actually usable by your team after go-live.

Average ERP scope creep:

+34% of original budget

SCHEDULE

Who is doing what this week?

The project plan is a 200-line Microsoft Project file no one updates. Real activity lives in calendar invites and email threads. Resource over-allocation is invisible until consultants start missing sessions or working weekends.

Average ERP schedule slip:

+22 weeks past go-live

MONEY

Why does this invoice say \$80,000?

Invoices arrive opaque — total hours with a one-line description. No connection back to the Statement of Work. No visibility into who worked on what. Reconciling billed hours to actual deliverables becomes detective work every month.

Time reconciling each invoice:

4–8 hours per month

THE ANSWER

One suite that connects methodology, schedule, and money.

Every requirement traces forward to a scheduled session, and back to the work that was billed for it.



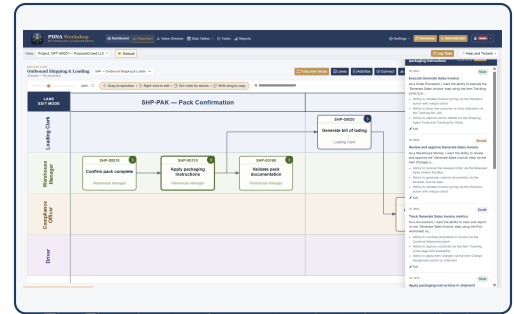
Workshop, Scheduler, Administrator — one suite.

Methodology drives the schedule. Schedule drives the time. Time drives the invoice.

WORKSHOP · METHODOLOGY · THE FLOWCHART

Where requirements get refined, not invented.

The methodology library loads at project start — process maps drawn, user stories drafted, acceptance criteria tested. You project the Flowchart fullscreen in the first workshop. The client sees their business already mapped — that is the moment they understand what they are buying. AI rewrites stories in their vocabulary in seconds. Fit-Gap classification happens on the spot. Documentation lives in the system after go-live.

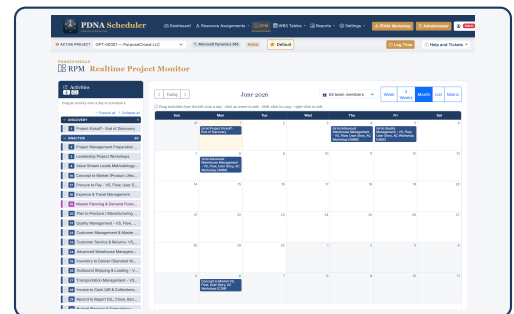


The Flowchart — the most-projected screen in the suite.

SCHEDULER · PLANNING · RPM + VS MATRIX

Where methodology becomes a delivery plan.

Activity templates arrive pre-loaded with attendees, hours, and phase. You sit down with RPM — the Realtime Project Monitor — drag an activity onto a calendar day, and the Value Stream Matrix populates the attendees automatically. The schedule builds itself in an afternoon. Resource hours roll up by week so over-allocation surfaces in the weekly view. The plan is the system, not a file.

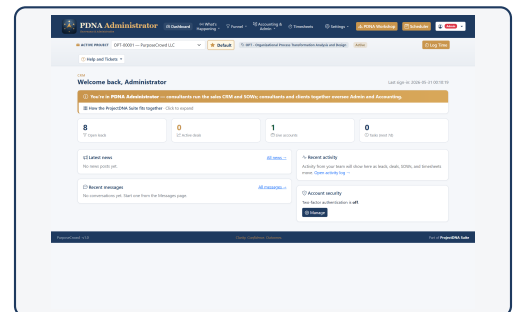


RPM — the drag-drop calendar. VS Matrix decides who attends.

ADMINISTRATOR · COMMERCIAL BACKBONE · CRM + SOWs + TIME + INVOICING

Sell, deliver, and bill from one place.

Leads flow into the sales pipeline. Deals advance through stages. When a deal closes, the SOW pre-fills from the project methodology — every line maps to a real activity. Consultants log time on their phones through PDNA Time. Project admins approve weekly. Approved time flows to the invoice clerk panel, grouped by SOW. Issued invoices snapshot to the customer account. Every state change is audit-logged.



The commercial backbone — CRM, SOWs, Time, Approvals, Invoicing, Audit.



Pre-built libraries + AI built in at every layer.

Older methodology platforms are static. ProjectDNA learns, refines, and adapts in the workshop.

Every engagement starts with a pre-built methodology library matched to your platform — months of structural work already done. Then AI takes over the refinement: stories rewritten in your vocabulary, acceptance criteria drafted in real time, fit-gap classified instantly. The consultant directs the conversation; the AI does the typing.

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|---------------------|---------------|---------------|---------------------|
| 4 | 140 | 10,312 | 31,173 |
| PRE-BUILT LIBRARIES | VALUE STREAMS | USER STORIES | ACCEPTANCE CRITERIA |

AI BUILT IN — THE DIFFERENTIATOR

What older methodology platforms cannot do.

AI Story Generator

AI

Draft user stories for any process step. Refine in client vocabulary in seconds.

AI Acceptance Criteria

AI

Three Given-When-Then styles per story. Consultant picks the best fit on the spot.

AI Fit-Gap Analysis

AI

Classify each requirement as Fit, Gap, Workaround, or Out-of-Scope — instantly.

AI Project Q&A

AI

Ask anything about the project. AI answers from the active methodology library.

Walk into every project with the methodology already built.